



AEP Ohio Competitive Bidding Process ("CBP") 14-month Auction

Bidder Webcast Thursday, December 12, 2013

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Disclaimer

Any statements herein describing or referring to documents and agreements are summaries only, and are *qualified in their entirety* by reference to such governing documents

- These governing documents are:
 - PUCO decisions in Case No. 11-346-EL-SSO and Case No. 11-348-EL-SSO related to AEP Ohio's second Electric Security Plan ("ESP II")
 - PUCO decisions in Case No. 12-3254-EL-UNC related to AEP Ohio's Competitive Bidding Process ("CBP")
 - Bidding Rules for the Auctions Under the Competitive Bidding Process of Ohio Power Company ("CBP Rules")
 - Master Energy Supply Agreement ("MESA")
 - Rules and Protocols for Participation by Associated Bidders
 - Communications Protocols

Please see the CBP website for complete documentation http://www.aepohiocbp.com/



CBP Website is Central Source of Information

www.AEPOhioCBP.com

| Home | Register for an Application Account | | | | | |
|--|--|--|--|--|--|--|
| Search | Please complete the Expression of Interest to request an account for the | | | | | |
| Background | application portion of the website. Application materials for AEP Ohio's CBP are submitted online through the application portion of this website. | | | | | |
| Information | | | | | | |
| Data Room | Company *: | | | | | |
| Calendar | Primary Contact First Name *: | | | | | |
| Contact Us | Primary Contact Last Name *: | | | | | |
| Register | Primary Contact Phone *: | | | | | |
| Ask a Question | Primary Contact Mobile : | | | | | |
| RSVP for an Information Session | Primary Contact Email *: | | | | | |
| Contact the Auction | Secondary Contact First Name : | | | | | |
| Manager | Secondary Contact Last Name : | | | | | |
| Register for an Application Account | Secondary Contact Phone : | | | | | |
| Account | Secondary Contact Mobile : | | | | | |
| | Secondary Contact Email : | | | | | |
| | | | | | | |

Type the text

Submit

Privacy & Terr

Contact Us / Register

Sign up for email alerts

Contact Us / Ask A Question

- Allows bidders to ask questions
- All Q&As posted as FAQs

Get account for Application website

 Username and password for access to forms

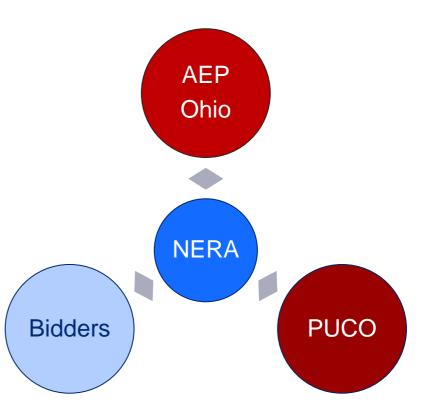
This presentation as well as questions and answers will be posted to the CBP website

Re CAPTCH



NERA's Role as Auction Manager

| Role | Description |
|----------------|---|
| Communication | To be the main point of contact with bidders |
| CBP Rules | To ensure the CBP Rules, as approved by the PUCO, are followed |
| Qualifications | To ensure bidder qualifications are evaluated equitably and fairly |
| Auction | To administer the Auction |
| Results | To present results to PUCO |



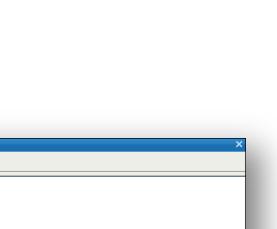
Agenda

- 1. Overview
- 2. Product Design and Contract
- 3. Application Process
- 4. Bidding in the Auction
- 5. CBP Website

Ask a Question during the Webcast

- Questions will be taken in writing through the WebEx interface:
 - Locate the "Q&A" on the right hand side of your screen
 - Select "All Panelists" in the "Ask" box
 - Type in your question including the relevant slide number
 - Click "Send" to submit your question
- We will respond to questions as we go along as practicable and we will also pause to provide responses:
 - After Part 2 on "Product Design and Contract"
 - At the end of the presentation

| • | ? Q&A | | × |
|-----|---------------|------|---|
| | All (0) | | |
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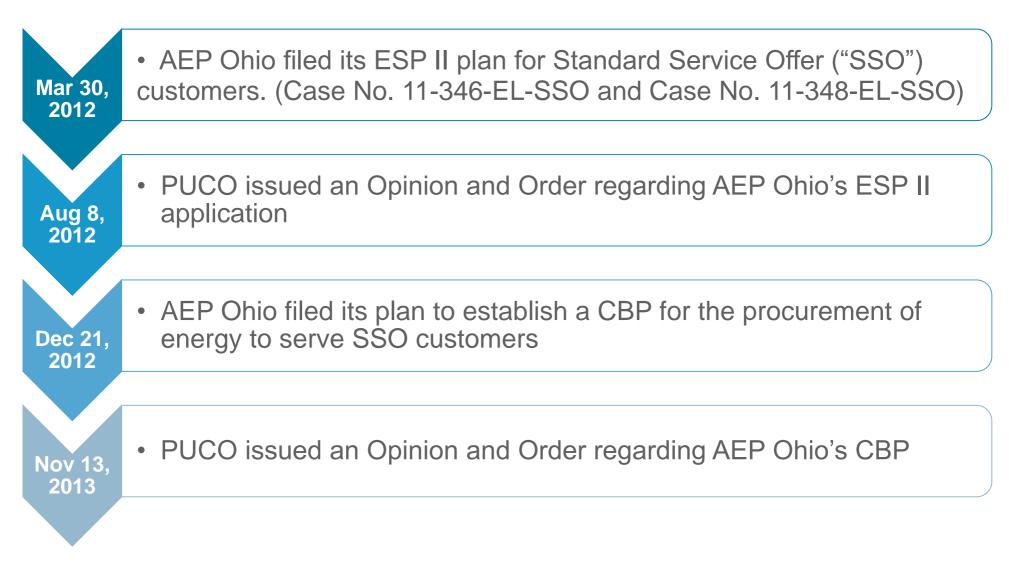
unit of American Electric Power



Part 1 Overview



Regulatory Timeline



Product is Energy-Only and Load-Following

AEP Ohio will procure supply for the energy requirements of its SSO customers through a series of four **load-following energy-only auctions**

| | | | | 2014 | | | | | | | 2015 | | | | | | | | |
|---------------|---------------------|---------------------------|---|------|---|-----|---|---|---|---|------|----|-----|----|-----|---|---|------|--------|
| Auction | Product (Months) | Percent of Energy Load | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 |
| 1 (Feb. 2014) | 14 | 10 | | 1 | | 10% | I | | | | | | | | | | | 14 N | /lonth |
| 2 (May 2014) | 7 | 25 | | | | | 2 | | | | | | 25% | , | | | | 7 N | /lonth |
| 3 (Sep. 2014) | 7 | 25 | | | | | | | | | 3 | | 25% | 1 | | | | 7 N | Ionth |
| 4 (Nov. 2014) | 5 | 40 | | | | | | | | | | | 4 | | 40% | , | | 5 N | /lonth |

Supply Will Be Divided into Tranches

Winning suppliers will provide a slice-of-system energy-only product under the terms of the MESA

- Bidders deliver energy to the AEP Load Zone
- A tranche is a percentage of the energy requirements of SSO customers
- SSO customers are those customers who take retail generation service from AEP Ohio

Auction Format is a Clock Auction

- Multiple tranches of a single term in each Auction

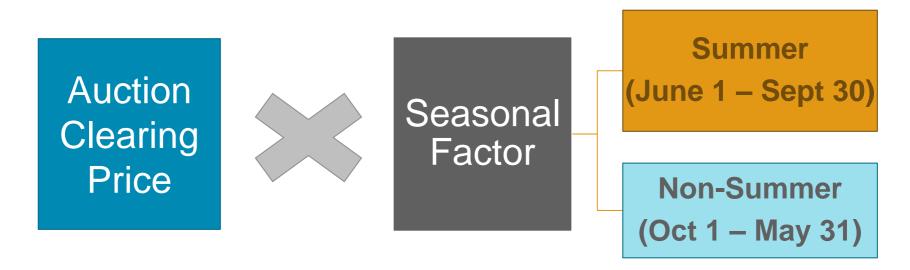
- Multiple rounds

- Each round, suppliers state how many tranches they want to supply at the going price announced by the Auction Manager
- From one round to the next, Auction continues and price ticks down if there is excess supply
- No sealed bid round: bidders provide exit prices as they withdraw tranches throughout the Auction
- Auction establishes a single clearing price



Announcement: Seasonal Factors

Suppliers are paid the auction clearing price times a seasonal factor for each MWh of energy



ANNOUNCEMENT: Seasonal Factors for the 14-month Auction Summer (June to September): 1.0449 Non-Summer (October to May): 0.9743



Key Events in the 14-month Auction

| м | т | W | Th | F |
|-----------|----------------------|-----------------------|-------------------------|--------------------------|
| Dec 30 | 31 | Jan 1 | P1 2 Window Opens | 3 |
| 6 | 7 | 8 | 9 | 10 |
| 13 | 14 | 15 | 16 | 17 P1 Due |
| 20 | 21 | 22 | 23 P1 Notification | P2 24 Window Opens |
| 27 | 28 | 29 | 30 | 31 |
| Feb 3 | 4 | 5 | 6 | 7 |
| 10 | 11 | 12 | 13 P2 Due | 14 |
| 17 | 18 | 19 P2 Notification | 20 Trial Auction | 21 |
| 24 | 25 Auction Starts | 26 | 27 | 28 |

Dec 5: Deadline has passed to submit alternate guaranty for consideration

Dec. 12: Bidders can get account for application

Announcements:

Dec. 12: Tranche target, tranche size, MW-measure, range of starting price and seasonal factors

Feb. 4: Updates to seasonal factors and MW-measure

Feb. 20: Round 1 Price

Announcement: Tranches and Tranche Sizes

| Auction | Delivery | Tranche | Tranche | PLC (MW) | MW- |
|----------------|------------------------|---------|---------|----------|---------|
| Date | Period | Target | Size | | Measure |
| February 25 | Apr. 2014- May 2015 | 10 | 1% | 4,045.2 | 40.45 |

- PLC is for SSO customers (non-shopping only)
- PLC is based on the five highest coincident peaks experienced by PJM
- A tranche is 1% of the energy requirements of SSO customers
- The MW-measure is provided for reference purposes only. The amount of actual energy quantity to be delivered depends on many factors (e.g., migration of SSO customers)



| Starting Prices | | | | | |
|-----------------|-------------|--|--|--|--|
| Minimum Maximum | | | | | |
| \$ 50 / MWh | \$ 65 / MWh | | | | |

- Round 1 price of the Auction will be between the Minimum Starting Price and Maximum Starting Price
- Indicative offers provided at minimum and maximum starting prices (number at maximum starting price determines amount of pre-bid security required)
- Auction Manager informs Registered Bidders of actual Round 1 Price three days prior to start of the Auction



Application Process is Online

Part 1 Application (Jan. 2 - Jan. 17)

- Provide contact and company information
- Upload scanned signature pages
- Upload required supporting documents

Part 2 Application (Jan. 24 - Feb. 13)

- Provide information and indicative offer
- Upload scanned signature pages
- Upload additional pre-bid security
- Provide hardcopy of pre-bid letter of credit or wire cash

No hardcopy of forms required! Application website available December 26

Post-Auction: PUCO Approval and Power Flow

- Auction results are contingent on final PUCO approval
- Auction Manager submits a confidential report on winning bids to PUCO on the day the Auction closes
- PUCO will issue a decision within two days of Auction close
 - If PUCO does not act within this window, Auction results are deemed accepted
- PUCO may publicly release the auction clearing price and the names of the winning bidders from the Auction
- MESA fully executed and winning bidders fulfill creditworthiness requirements within three days of the end of Commission review period



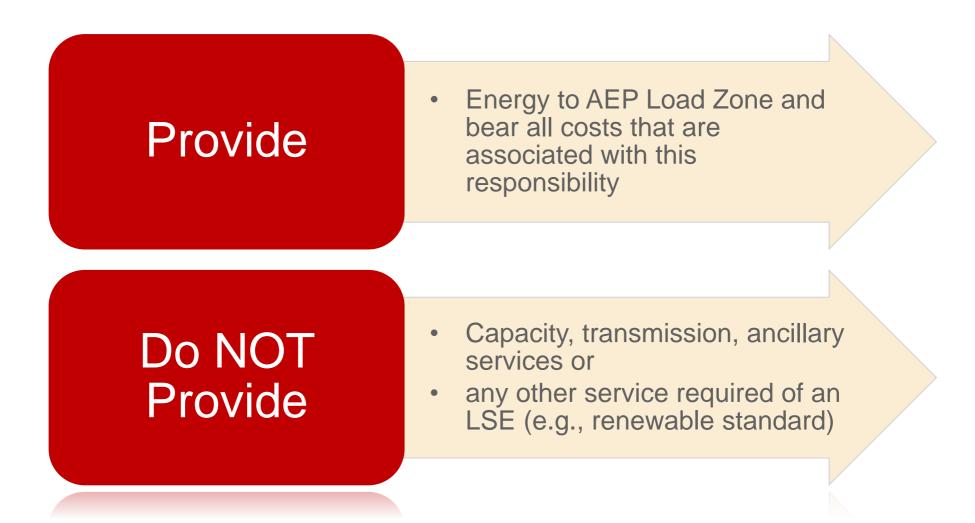
Part 2 Product Design and Contract

The Energy-Only Product is Load-Following

- Product will be a slice-of-system, energy-only product for a fixed percent (%) of the energy requirements of SSO customers ("Energy Load")
- AEP Ohio will remain the Load Serving Entity ("LSE") for its SSO customers
- The load of SSO customers will not be transferred to Energy Suppliers
- Energy Suppliers will be providing Energy Supply as a wholesale energy sale to AEP Ohio through a PJM Internal Bilateral Transaction



Supplier Obligations





What are SSO Customers?

SSO customers take retail generation service from AEP Ohio

 SSO customers have NOT switched to a Competitive Retail Electric Service ("CRES") Supplier

Includes

- PIPP customers;
- special contract customers;
- any customer taking retail generation service from AEP Ohio

Excludes

 Replacement energy provided to interruptible service customers during AEP Ohio requested interruptions

- AEP Ohio and each Energy Supplier will bilaterally establish and confirm a contract in PJM's
 InSchedule system
 - AEP Ohio will be designated as "Buyer" and Energy Supplier as "Seller"
 - Schedule Confirmation Type will be "Unilateral Buyer"
 - Pricing will be "Day-Ahead"
 - Sink will be the AEP Load Zone
 - Service Type will be "Internal Bilateral Transaction" ("IBT")

Price and Settlement of Energy Volumes

Price paid is auction clearing price times seasonal factor

AEP Ohio will determine the delivery schedule and enter that schedule via PJM InSchedule system

- Generally on the day following delivery and using best available PJM data
- There will be no need for supplier confirmation
- All volumes will be reconciled and trued up to actual data



Credit Requirements under the MESA

Two Credit Requirements and Two Unsecured Credit Lines:

- Independent Credit Requirement (ICR) and the Independent Credit Threshold (ICT)
 - Amount required per tranche; declines throughout the term of the MESA

Mark-to-Market (MTM) and Credit Limit

- Differences between the prevailing market prices on a valuation date and the market prices in effect on the date the Auction is completed
- Credit Limit and Independent Credit Threshold will depend upon a credit evaluation
- Form of Guaranty and Form of Performance Assurance Letter of Credit provided as attachments to the MESA



Questions?

 To submit questions to the presenters, please locate the "Q&A" on the right hand side of your screen, and select "All Panelists" in the "Ask" box; type in your question and click "Send" to submit your question

| ▼ ? Q&A | × |
|---------------------------|------|
| All (0) | |
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| Ask: All Panelists | • |
| Place your question here. | |
| | Send |



Part 3 Application Process



Register for your Online Application Account

www.AEPOhioCBP.com

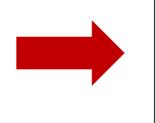
| Register for an Application Account | Contact Us / Register for |
|---|--|
| Please complete the Expression of Interest to request an account for the application | an Application Account |
| portion of the website. Application materials for AEP Ohio's CBP are submitted online | |
| through the application portion of this website. | |
| Company *: | |
| Primary Contact First Name *: | |
| | |
| | Alternatively, email |
| Primary Contact Phone *: | AEP-CBP@nera.com with: |
| Primary Contact Mobile : | |
| Primary Contact Email *: | Company name |
| Conservations Construct First Name a | |
| | full name of contact |
| Secondary Contact Last Name : | |
| | phone and alternate |
| | number |
| | Please complete the Expression of Interest to request an account for the application portion of the website. Application materials for AEP Ohio's CBP are submitted online through the application portion of this website. Company *: |

email address



From Registering to Logging In

Register for an Account



Receive Instructions and Login Credentials



Log in to Application Website

- Company
- Contact Name
- Contact Title
- Phone
- Mobile
- Email

- Sent to primary contact
 - Username
 - Password
 - Submission
 Instructions
 - Deadline Information

- Log in
 - Username
 - Password
- Complete the Part 1 Form

www.AEPOhioCBP.com



Requirements for Part 1 Application Are Standard

1. Applicant's Contact Information

- Representative: Represents the Applicant in the Auction
- Legal Representative in Ohio: Agrees to accept service of process
- Nominees (optional): to be included in electronic communications from the Auction Manager to the bidder along with Representative

All notifications are sent to Representative and Nominees by email unless instructed otherwise by bidder

2. PJM requirements

- PJM E-Account
- Qualified as a "Market Buyer" and "Market Seller"

Certifications, Financial Information, and Documents

3. Certifications

- Agree to terms of Master Energy Supply Agreement
- Agree to CBP Rules
- Keep information related to the Auction confidential

4. Financial Information

- Annual and quarterly financial statements
- Credit ratings
- Additional information for foreign applicants or guarantor
- Submit via upload to application website
- 5. Request for modifications to pre-bid credit instruments (optional)
 - Submit redline via upload to application website
 - Any modification accepted for one bidder will be made available to all bidders on an optional basis



Online Part 1 Form

| AEP OHIO CBP AUC | TION My account Log out | | | | | | | |
|---------------------------------|--|--|--|--|--|--|--|--|
| APPLY | Part 1 Form | | | | | | | |
| Application Process Part 1 Form | View Edit | | | | | | | |
| | Due Date January 17, 2014 @ 12PM (noon) Info In the Part 1 Form, interested parties apply to become Qualified Bidders. This Part 1 Form is the exclusive method of responding to the qualification standards and becoming a Qualified Bidder in the auction held under AEP Ohio's CBP. Phone (215) 568-0200 | | | | | | | |
| | Initial Certification | | | | | | | |
| | Please make the following certifications before continuing with the Part 1 Form. | | | | | | | |
| | • The information provided for the auction, including but not limited to information provided on the CBP website, has been prepared to assist bidders in evaluating the auction process. It does not purport to contain all the information that may be relevant to a bidder in satisfying its due diligence efforts. Neither AEP Ohio nor the Auction Manager make any representation or warranty, expressed or implied, as to the accuracy or completeness of the information, and shall not, either individually or as a corporation, be liable for any representation expressed or implied in the auction process or any omissions from the auction process, or any information provided to a bidder by any other source. A bidder should check the CBP website frequently to ensure it has the latest documentation and information. Neither AEP Ohio, nor the Auction Manager, nor any of their representatives, shall be liable to a bidder or any of its representatives for any consequences relating to or arising from the bidder's use of information. | | | | | | | |
| | Bidder shall hold AEP Ohio and the Auction Manager harmless of and from all damages and costs, including but not limited to legal costs, in connection with all claims, expenses, losses, proceedings or investigations that arise in connection with the auction process or the award of a bid pursuant to the auction process. | | | | | | | |
| | All bids submitted by bidders participating in the auction will become the exclusive property of AEP Ohio upon conclusion of the auction. | | | | | | | |
| | Through its participation in the auction process, a bidder acknowledges and accepts all the terms, conditions and requirements of the auction process and the Master Energy Supply Agreement. | | | | | | | |
| | Bidders shall obtain all licenses and permits and status that may be required by any governmental body, agency or organization necessary to conduct business or to perform hereunder. Bidders' subcontractors, employees, agents and representatives of each in performance hereunder shall comply with all applicable governmental laws, ordinances, rules, regulations, orders and all other governmental requirements. | | | | | | | |
| | Certification | | | | | | | |
| | As a bidder in the CBP, I submit to the above certifications. | | | | | | | |

Bidders Will Receive Customized Signature Pages

Personalized Certifications Form Scanned document with signature required The Personalized Certifications Form is required by all Applicants. Please upload the completed form below Signatory Representative and Notary Public for certain parts of form Browse___ No file selected. 2 Applicant Representative Designation Form Part 1 Upload Applicable to: The Applicant Representative Designation Form is required by all Applicants. Please upload the completed form nominating the Representative Signatory Officer or Directo Customized All bidders Browse... No file selected Certifications Acknowledgment of Representative Responsibilities Form The Acknowledgment of Representative Responsibilities Form is required by all Applicants. Please upload the Applicant completed form below certifying that the Representative is (1) authorized to serve as Representative, (2) responsible for notifying the Auction Manager of material changes to the Part 1 Application, and (3) responsible for all Confidential Information. Representative All bidders Signatory Representative and Notary Public Browse... No file selected. Designation Legal Representative Designation Form Representative The Legal Representative Designation Form is required by an Applicant if the Representative is NOT also the All bidders Applicant's legal counsel or a representative agent. If applicable, please upload the completed form below. Responsibilities Signatory Legal Counsel or Representative Agent and Notary Public Browse... No file selected. If Representative is NOT S Nomination Form Legal Representative The Nomination Form is used to designate up to three (3) nominees. If applicable, please upload the completed legal representative form below Signatory Representative If the Representative Browse... No file selected. Nomination Form designates Nominee(s) 6 Single Party Creditworthiness Requirement Form The Single Party Creditworthiness Requirement Form is required if the Applicant is part of a bidding agreement, a joint venture for the purpose of participating in the auction, or a bidding consortium, or any other arrangement pertaining to participating in the auction. If applicable, please upload the completed form below Creditworthiness If Applicant is part of bidding Signatory Representative Browse___ No file selected. Requirement agreement Submit

Two-step submission: form then signature pages

A unit of American Electric Power



Part 2 Application: To Be Registered as a Bidder

- 1. Submit an indicative offer
- 2. Submit pre-bid security
- 3. Make certifications including compliance with Rules related to Association and Handling of Confidential Information
- 4. Provide additional certifications

- Submit an indicative offer the maximum number of tranches that the bidder is willing to bid
 - At the minimum starting price and at the maximum starting price

| Indicative Offer and Standard Pre-Bid Security Calculations | | | | | | | | |
|---|--------------------|---------------|------------------------------------|--|--|--|--|--|
| Minimum Starting Price | Indicative Offer * | | | | | | | |
| \$ 50 /MWh | Tranches | | | | | | | |
| Maximum Starting Price | Indicative Offer * | | Required Standard Pre-Bid Security | | | | | |
| \$ 65 /MWh | Tranches x | x \$500,000 = | \$ 0 | | | | | |

- The indicative offer at the maximum starting price **determines**:
 - The maximum number of tranches that the bidder can bid in the Auction (the initial eligibility)
 - The amount of pre-bid security required with the Part 2 Application



Bidders are Subject to Load Caps

- A bidder cannot bid or win more than 80% of the tranches available at the start of the Auction
- Credit-based tranche caps are determined by bidder credit ratings and is an overall cap in effect across all auctions under the CBP

| Credit F | | | | | | |
|--------------|-----------------------------|--------------|--------|--|--|--|
| S&P | Credit Based Tranche Cap | | | | | |
| BB and above | Ba2 and above | BB and above | No cap | | | |
| BB- | Ba3 | BB- | 10 | | | |
| Below BB- | Below Ba3 | Below BB- | 5 | | | |
| | Not rated | | | | | |

Pre-Bid Security Includes a Letter of Credit or Cash

2. Submit pre-bid security

- Each Qualified Bidder must submit a letter of credit or cash in an amount of \$500,000 per tranche of its indicative offer at the maximum starting price
- Additional pre-bid security may be required
 - If Qualified Bidder has Guarantor (Letter of Intent to Provide a Guaranty)
 - If Qualified Bidder or Guarantor does not satisfy the Minimum Rating or does not have sufficient TNW to cover indicative offer (Letter of Reference)
 - Bidders can choose to satisfy additional pre-bid security by increasing the amount of their pre-bid letter of credit or cash instead
- Type of pre-bid security specified in Part 1 Notification



Certifications Required

- 3. Certify compliance with Association and Confidential Information Rules (see Section VIII of CBP Rules)
 - Certify that applicant is not "associated with" another Qualified Bidder to promote competitiveness of the Auction
 - Keep information related to the Auction confidential

4. Provide Additional Certifications

- Agree that bids in Auction will be a binding obligation
- Agree not to assign rights as Registered Bidder



Part 2 Form Available Online

| | AUCTION My account Log out |
|---------------------|---|
| APPLY | Part 2 Form |
| Application Process | |
| Part 1 Form | View Edit |
| Part 1 Uploads | |
| Part 2 Form | Due Date February 13, 2014 @ 12PM (noon) |
| | Info In the Part 2 Application, each Qualified Bidder makes certifications, provides an indicative offer, and posts pre-bid security to become a Registered Bidder. This Part 2 Application is the application form to become a Registered Bidder in AEP Ohio's CBP. |
| | Phone (215) 568-0200 |
| | Please note that all obligations, terms and conditions set forth in the Bidding Rules and Master Energy Supply Agreement remain in effect and apply to the certifications made herein, including but not limited to the following: |
| | Ongoing Obligations |
| | Sanctions can be imposed on a bidder for failing to disclose information relevant to determining associations, for coordinating with another bidder, or for failing to abide by any of the certifications that it will have made in its Part 1 and Part 2 Applications. |
| | Such sanctions can include, but are not limited to, termination of the Master Energy Supply Agreement, loss of all rights to provide energy supply for AEP Ohio to serve any load won by such bidder, forfeiture of financial guarantees and other fees posted or paid, prosecution under applicable state and federal laws, debarment fro participation in future competitive bidding process, and other sanctions that may be appropriate. The Auction Manager, in its report submitted to the Commission at the conclusion of the auction, will make a recommendation on a possible sanction for any bidder that violates any of its undertakings under the Part 1 or the Part 2 Application process. |
| | Certification |
| | As a bidder in the CBP, I submit to the above certifications. |
| | Save Draft Next Page > |



Bidders Will Receive Customized Signature Pages

| Scanned document with signature required for certain parts of form | |
|--|----------------|
| Part 2 Upload | Applicable to: |
| Customized Certifications | All bidders |
| | |
| | |

Two-step submission: form then signature pages

Pre-Bid Letter of Credit only hardcopy document



Part 4 Bidding in the Auction



Rounds Have Three Phases

Bidding Phase

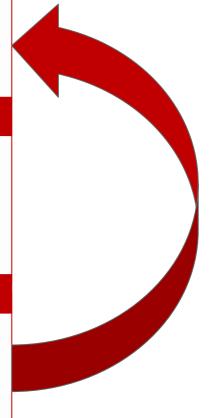
- Suppliers state how many tranches they want to supply at round 1 price
- Auction Manager informs Registered Bidders of Round 1 price three days before Auction

Calculating Phase

 Auction Manager tabulates the results of that round's bidding phase and calculates the price for the next round

Reporting Phase

- Information provided to bidders:
 - Excess supply range; and
 - Going price for next round





Bid in Round 1

- A bid in round 1 is a number of tranches at the round 1 price that the bidder is willing to supply at that price
- Bidder cannot bid more than its initial eligibility determined by the indicative offer at the maximum starting price
- Bidder will not be able to increase the number of tranches bid throughout the Auction

Possible Reduction of Tranche Target

- If there is insufficient supply for the tranches to ensure competitive bidding, the Auction Manager has the discretion to reduce the tranche target
- The criteria that could lead to such a reduction will be determined prior to the Auction but will not be announced to bidders
- Once certain pre-specified criteria have been met, the discretion to reduce the tranche target will be eliminated



Sample Reports

Bidder sees:

- Range of excess supply
 - Range provided includes actual excess supply
- The next round price
- The result of the bidder's own bid

| Report: Round 1 | | | | |
|---------------------------|-------|--|--|--|
| Excess Supply | 51-55 | | | |
| Round 2 price (\$/MWh) | 61.75 | | | |

Bidder has no information about others' bids, identities or eligibilities

Information in Bidder User Manual

- Decrement is related to amount of excess supply left in the Auction
 - Formula or table for determination of decrement provided to bidders
 - Auction Manager has discretion to override decrement
- Possible ranges of excess supply provided to bidders in Bidder User Manual
- Bidder User Manual provided to Registered Bidders

Bidding in Round 2 and Subsequent Rounds

- In response to reduced prices, a bidder may:

- Leave bid unchanged
- Reduce the number of tranches the bidder is willing to supply by withdrawing tranches from the Auction

- Bidder cannot bid more than its eligibility

- In round 2, eligibility is the number of tranches bid in round 1
- In round 3 and all subsequent rounds, eligibility in a round is the eligibility in the prior round less any tranches that were withdrawn from the auction

Withdrawing Tranches

 When reducing the number of tranches bid, a bidder must provide an exit price

| Price Round 1 (\$/MWh) | 65.00 |
|------------------------|-------|
| Bid Round 1 (tranches) | 3 |
| Price Round 2 (\$/MWh) | 61.75 |
| Bid Round 2 (tranches) | 2 |
| Exit Price | 62.37 |

- Exit price is a final and best offer

- Above current going price
- Below or equal to previous going price

How Does the Auction Continue and Close?

- Auction continues as long as there is excess supply:

- when tranches bid are more than tranches available
- When the auction closes, a uniform price is determined that is the auction clearing price
- Two cases on how the auction clearing price is determined:
 - when tranches bid are equal to tranches available, the auction clearing price is the price of the final round
 - when there are fewer tranches bid than tranches available, lowest exit price at which all tranches available are filled is the auction clearing price

Auction Clearing Price Example

| Round | Price \$/MWh | Bidder A | Bidder B | Bidder C | #Bid | Target | #Bid – Target |
|-------|-----------------|-------------|-------------|-------------|------|--------|------------------|
| R11 | 39.42 | 6 | 2 | 4 | 12 | 10 | 2 |
| R12 | 38.68 | 4 | 1 | 2 | 7 | 10 | -3 |

| Tranches withdrawn | 2 | 1 | 2 |
|-----------------------|-------|-------|-------|
| Exit Prices | 38.69 | 38.99 | 39.42 |

| Retained Tranches | 2 | 1 | 0 |
|---------------------------|---|---------|---|
| Auction Clearing Price | | \$38.99 | |

To fill the tranche target of 10 tranches:

- 1. take all 7 tranches bid at going price
- 2. take 2 tranches at \$38.69
- 3. take 1 tranche at \$38.99

Auction clearing price is \$38.99/MWh, the lowest price at which all tranches are filled

Auction Results Subject to Commission Review

- The Commission has a two (2) business day window from the conclusion of the Auction for review of the results
- The Commission may reject the results of the Auction if:
 - The Auction violates a specific CBP rule in such a manner so as to invalidate the Auction
 - The Auction was NOT oversubscribed on the basis of the indicative offers received in the Part 2 Application
 - There were **NOT** four or more bidders
 - A bidder won more than 80% of the tranches available at the start of the Auction
- Otherwise, the Commission shall accept the auction results



Contingency Plans

- If not all tranches are procured at Auction, tranches are rebid in the next Auction
 - AEP Ohio procures in PJM-administered markets if the supply period starts before tranches are successfully rebid
 - AEP Ohio procures in PJM-administered markets if the rebid tranches are not filled
- If there is a supplier default, AEP Ohio procures in PJMadministered markets until tranches can be rebid
 - Tranches are not rebid if no subsequent Auction is scheduled
 - Tranches are not rebid if there are fewer than 6 months left in the supply period

Basics of the Bidding Methods

- 1. Bidders submit bids online using the Auction Software. The Trial Auction (Feb. 20, 2014) is the bidders' opportunity to practice
- 2. The backup bid procedure is by phone
- 3. The last bid submitted and verified by the bidder in the bidding phase, and processed by the Auction Software is the bid that counts. A backup bid counts when entered and verified by the Technical Assistant in the bidding phase and processed by the Auction Software, not when it is called in
- 4. It is the bidder's responsibility to get a bid in on time. It is the bidder's responsibility to ascertain the system needed to minimize the chance that technical difficulties will impair its ability to bid in the Auction
- 5. If providing a backup bid, it is the bidder's responsibility to provide a complete bid consistent with the CBP Rules

System Requirements are Minimal

| Standard PC | Windows 7 or MacOS 10.7 | |
|--------------------------|--|--|
| Internet Connection | Primary access through a company network Secondary Access through an alternative ISP | |
| Supported Web Browser | Internet Explorer 8 or later, as well as the most recent versions of Mozilla Firefox or Apple Safari | |
| Backup Systems | Backup laptop and backup connection | |

We suggest the following precautions to bidders:

- bidding teams in two geographical locations
- access to a backup ISP
- backup laptop with charged batteries and access to the backup ISP



Timeline for Next Auction

| Events | Dates |
|--|--------------------------|
| Alternate guaranty process begins | Tuesday, March 04, 2014 |
| Bidder Information Session | Thursday, March 06, 2014 |
| Auction Manager announces tranche targets, tranche | |
| sizes, MW-measure, minimum and maximum starting | Thursday, March 06, 2014 |
| prices | |
| Alternate guaranty process ends | Thursday, March 13, 2014 |
| Part 1 Window opens | Monday, March 17, 2014 |
| Part 1 Applications are due | Tuesday, April 01, 2014 |
| Part 2 Window opens | Monday, April 07, 2014 |
| Part 2 Applications are due | Friday, April 25, 2014 |
| Trial Auction for Registered Bidders | Thursday, May 01, 2014 |
| Auction begins | Tuesday, May 06, 2014 |

Provisional schedule for all future auctions is provided on the CBP website



Part 5 CBP Website

www.AEPOhioCBP.com

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NERA ECONOMIC CONSULTING

AEP Ohio Competitive Bidding Process for SSO Supply

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This Ohio Power Company ("AEP Ohio") website provides information to prospective suppliers who seek to provide energy for the company's Standard Service Offer ("SSO") through a Competitive Bidding Process ("CBP"). This site contains the official documents and announcements related to the CBP for the company's SSO energy supply. NERA Economic Consulting ("NERA") serves as AEP Ohio's Auction Manager. In this role, NERA coordinates the procurement activities for the company's CBP portfolio.



Important Dates:

- Thu 12/5/2013 Alternate Guaranty Process Begins
- Thu 12/12/2013 Bidder Information Session
- Fri 12/20/2013 Alternate Guaranty Process Ends

Recent Announcements:

- 11/26/2013 Webcast on December 12, 2013 for AEP Ohio CBP NEV>>
- 11/26/2013 <u>Auction Date</u> is February 25, 2014 NEW>>
- 11/14/2013 <u>POSTING:</u> <u>PUCO Decision on CBP</u> Application

Key Dates and Announcements



Documents

Information Tab

Document page includes: See

- CBP Rules
- MESA
- Qualification Information
- Credit Instruments
- Communications protocols ^{co}
- Associated Bidder Rules
- Glossary of key terms

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• Auction Documents - February 2014

- AEP Ohio Master Energy Supply Agreement (December 2, 2013)
- CBP Rules (December 5, 2013)
- Part 1 Application (December 5, 2013)
- Part 2 Application (December 5, 2013)
- Rules and Protocols for Participation by Associated Bidders (December 5, 2013)
- Communications Protocols (December 5, 2013)
- Glossary (December 5, 2013)
- Guaranty Process February 2014
 - Alternate Guaranty Process (December 2, 2013)



Data Room

AEP Ohio provides:

- Hourly energy
 - CSP Rate Zone and OPCo Rate Zone
 - SSO and CRES
 - Customer classes & aggregate
- Customer counts
 - CSP Rate Zone and OPCo Rate Zone
 - SSO and CRES
 - Customer classes & aggregate
- Historical data beginning June 2010
- Updated on the 20th of each month

| lome | | | | | Monthly | |
|---------------------|----------|--|--------------|-----------------|-------------------------|--|
| earch ackground | | Welcome to the AEP Ohio CBP Monthly Data Room. Data items on this page are typically updated monthly on or before the 20th of each month. | | | | The second secon |
| formation | | This data is being provided to address the contingency of a delivery period commencing in August 2013, but the outcome of AEP Ohio's proposed | | | | A DECEMBER OF THE OWNER |
| ata Room Ilendar | competit | | ss is subjec | t to decision l | by the Public Utilities | Important Dates: |
| ontact Us | The Nov | ember 2013 da | ta update | is now com | olete. | Thu 12/5/2013 - Alternate Guaranty |
| | Data De | scription 🟂 1/ | 22/2013 | | | Process Begins Thu 12/12/2013 - Bidder |
| | Hourly E | nergy | | | | Information Session |
| | Zone | Group | 550 | CRES | Data Range | Fri 12/20/2013 - Alternate Guaranty Process Ends |
| | | Aggregate | * | * | 6/1/2010 - 8/31/2013 | Guarancy Process Enus |
| | | Residential | * | * | 6/1/2010 - 8/31/2013 | Recent Announcements: |
| | CSP | SC&I | * | * | 6/1/2010 - 8/31/2013 | 11/26/2013 - Webcast on December 12, 2013 |
| | | LC&I | * | * | 6/1/2010 - 8/31/2013 | for AEP Ohio CBP NEW |
| | | Aggregate | * | * | 6/1/2010 - 8/31/2013 | 11/26/2013 - <u>Auction</u> <u>Date is February 25, 2014</u> |
| | | Residential | * | * | 6/1/2010 - 8/31/2013 | 11/14/2013 - POSTING: |
| | OPCo | SC&I | * | * | 6/1/2010 - 8/31/2013 | PUCO Decision on CBP Application |
| | | LOBI | * | * | 6/1/2010 - 8/31/2013 | |
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P Ohio Competitive Ridding Process for

| Zone | Group | SSO | CRES | Data Range |
|------|-------------|---------|----------------------|----------------------|
| | Aggregate | * | * | 6/1/2010 - 8/31/2013 |
| CSP | Residential | * | * | 6/1/2010 - 8/31/2013 |
| G9 | SC&I | N N 6/1 | 6/1/2010 - 8/31/2013 | |
| | LCRI | * | * | 6/1/2010 - 8/31/2013 |
| | Aggregate | * | * | 6/1/2010 - 8/31/2013 |
| OPCo | Residential | * | * | 6/1/2010 - 8/31/2013 |
| UPC6 | SOAI 🕷 🕷 | * | 6/1/2010 - 8/31/2013 | |
| | LORI | * | * | 6/1/2010 - 8/31/2013 |



Ask a Question through the CBP Website

- Contact Us / Ask a Question
 - Bidder questions answered via email typically within 2 business days
 - Responses and questions are posted as FAQs on CBP website
- You may also contact us via email at AEP-CBP@nera.com

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| Calendar | Question/Comment *: | |
| Contact Us | | |
| Register | | |
| Ask a Question | | Type the text Privacy & Terms |



Questions?

 To submit questions to the presenters, please locate the "Q&A" on the right hand side of your screen, and select "All Panelists" in the "Ask" box; type in your question and click "Send" to submit your question

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| Ask: All Panelists | | T |
| Ask: All Panelists Place your question here. | | Send |

Contact the Auction Manager Team

NERA Economic Consulting Auction Manager For AEP's Ohio CBP Contact us by email at <u>AEP-CBP@nera.com</u>

From the beginning of the Part 1 Window, You can also contact us at (215) 568-0200

Address for delivery of pre-bid letter of credit NERA – Auction Manager AEP Ohio CBP 1835 Market Street, Suite 1205 Philadelphia, PA 19103